

# Streamlining External Workforce Management: The Tasnee Success Story

Fieldglass



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#### Background

Tasnee (National Industrialisation Company) is one of the largest industrial companies in Saudi Arabia and, one of the largest global investors in Titanium Value Chain, and a recognised leader in the petrochemicals, chemicals, and advanced materials sectors. Founded in 1985 as the first joint-stock industrial company fully owned by the private sector in Saudi Arabia, Tasnee has grown into a **global industrial powerhouse** with operations spanning petrochemicals, titanium sponge, plastics, metals, and downstream industries.

The company is deeply committed to **innovation**, sustainability, and Saudi Arabia's Vision 2030, contributing to the diversification of the Kingdom's economy. Tasnee is actively **transforming** as a business, expanding into new, future-focused areas such as technologies and advanced **innovation**, while continuing to invest in new offices and sustainable operations to cement its position as a **forward-thinking** industrial leader.

With a clear ambition to modernise its workforce management processes, Tasnee set out to **transform** how it engages with its external workforce. Driving digitalization initiatives focused on improving operational efficiency, ensuring compliance, and creating a **seamless experience** for managers and suppliers, Tasnee partnered with Aventi to implement SAP Fieldglass.

The programme aimed to deliver scalable platform for managing contingent workers and services (Statements of Work), integrating seamlessly with Tasnee's existing SAP S/4HANA landscape while introducing greater automation, control, and transparency.



### Scope and Delivery

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To ensure both immediate impact and long-term value, the transformation was delivered in two deliberate phases.

The first phase, launched in January 2025, focused on quick wins that improved visibility and streamlined essential processes through a modern interface. These early enhancements created momentum and confidence, paving the way for the broader transformation.

## Building on this foundation, the second phase centred on the full strategic deployment of SAP Fieldglass, including:

- Contingent Workforce (CW) Module: Providing a scalable foundation to efficiently manage a growing external workforce with the flexibility to evolve as business needs change.
- Services (SOW) Module: Enabling structured onboarding and management of service suppliers for new Statements of Work.

## To ensure smooth integration with Tasnee's technology ecosystem, Aventi delivered:

- Master data integrations to synchronise critical workforce and supplier data.
- Bespoke transactional integrations to support complex business processes.
- Complex rate structures to meet diverse service and workforce requirements.

This structured, phased approach created a connected, future-ready platform designed to evolve as Tasnee continues its digital transformation.



# Business Drivers and Value Delivered

Tasnee's decision to implement SAP Fieldglass with Aventi was driven by a clear set of goals: to streamline services requests and approvals, automate operations through deep SAP S/4HANA integration, and create faster, compliant, and standardised onboarding and offboarding. **Improving transparency was also a priority** – with automated timesheet and claims tracking enabling greater accuracy, accountability, and control. Avoiding duplication, controlling costs, and delivering a modern, intuitive user experience were equally important drivers.

Aventi's approach extended beyond technology delivery. A structured enablement programme trained internal power users, **empowering** Tasnee's teams to adopt new processes confidently and support ongoing change.

Crucially, Aventi's involvement did not end at go-live. Through its Platform Care+ service, Aventi acts as a **long-term strategic partner**, driving adoption, providing expert guidance, and helping Tasnee continue to **optimise**, **innovate**, and **align** SAP Fieldglass with key business priorities. Regular strategic reviews, proactive monitoring, and continuous platform evolution ensure Tasnee extracts maximum value from its investment over time.



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#### **Outcome**

With SAP Fieldglass now fully operational since 21 September 2025, Tasnee has achieved a **unified**, automated platform to manage its contingent workforce and services, **improve** operational visibility, and **enable** smarter, data-driven decision-making.

This digital **transformation** has positioned Tasnee to achieve greater efficiency, stronger compliance, improved cost control, and the agility to respond to **evolving** business needs, all while enhancing the experience for managers and suppliers. It represents not only a successful technology implementation but a significant step in Tasnee's long-term vision to **innovate**, **diversify**, and **maintain** its role as a sustainable leader in Saudi Arabia's industrial future.

